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Dated: January 24, 2005

Signature:

(G. Christopher Braidwood)

Docket No.: 30020/37197
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Paul Peterson

Application No.: 09/885,686

Confirmation No.: 6375

Filed: June 20, 2001

Art Unit: 3713

For: METHODS AND APPARATUS FOR
PRODUCING A LENTICULAR NOVELTY
ITEM INTERACTIVELY VIA THE
INTERNET

Examiner: Not Yet Assigned

SECOND SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (IDS)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is filed before the mailing date of a first Office Action on the merits as far as is known to the undersigned (37 CFR 1.97(b)(3)).

A copy of the reference listed on the PTO/SB/08 is attached. The attention of the Patent and Trademark Office is further directed to a co-pending application entitled "Methods and Apparatus for Generating a Multiple Composite Image" (Application Serial No. 09/885,746), in which the listed reference was also submitted together with a concise explanation of relevance.

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 13-2855, under Order No. 30020/37197. A duplicate copy of this paper is enclosed.

Dated: January 24, 2005

Respectfully submitted,

By, 

G. Christopher Braidwood

Registration No.: 41,631

MARSHALL, GERSTEIN & BORUN LLP

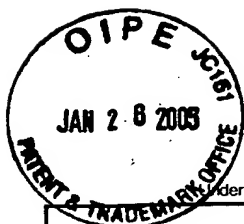
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Chicago, Illinois 60606-6357

(312) 474-6300

Attorney for Applicant



PTO/SB/08a/b (08-03)
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Substitute for form 1449A/B/PTO				Complete if Known	
Second SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>				Application Number	09/885,686-Conf. #6375
				Filing Date	June 20, 2001
				First Named Inventor	Paul Peterson
				Art Unit	3713
				Examiner Name	Not Yet Assigned
Sheet	1	of	1	Attorney Docket Number	30020/37197

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				

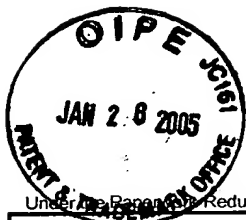
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NON PATENT LITERATURE DOCUMENTS			
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Application No. (if known): 09/885,686

Attorney Docket No.: 30020/37197

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IDS (Citation) by Applicant (1 Reference) (1 page)
Information Disclosure Statement